

Introductory Rate Card

valid up until end May 2012

Our aim is to provide a platform that the whole community can access. To that end we offer rates to reflect the size of business, starting from as little as **£1.25 p.w.** and we trust businesses to assess their appropriate level.

Full Page

Independents	£60 annual	or	£7 monthly payments
Small Multiples	£120 annual	or	£12 monthly payments
Large Multiples	£240 annual	or	£22 monthly payments
(one off annual payment or option to spread by monthly payment available)			
Local Groups / Amenities (non-profit)	FREE		

Listing	FREE
Job Vacancy listing	FREE*
Volunteering listing	FREE*
Work Experience listing	FREE*

*full page or basic free listing required

Adverts

Banner advert (static)	from £45 [†]	1 month period
Banner advert 1 of 3 rotational	from £30 [†]	1 month period
Banner advert 3 of 3 rotational	from £150 [†]	1 month period
Side advert	from £35 [†]	1 month period

[†]depending on site position and business size

Advertorials

Independents	£60 [†]	1 month period
Small Multiples	£120 [†]	1 month period
Large Multiples	£240 [†]	1 month period
Sponsorship/special packages	There are lots of ways for you to raise the profile of your business through this site, do contact us to discuss these in more detail.	

[†]depending on site position and business size

Crouch End Cards & Promotional Materials

Supply of Crouch End Cards	FREE to local businesses/groups
Crouch End Card window sticker	FREE to local businesses/groups
Crouch End Card promotional POS	FREE to local businesses/groups

All rates are ex VAT and based on artwork being provided to spec; we have templates available for banner advertising on request.